Did you **know**

RAID is a platform designed for Communication Service Providers that want to leverage their data assets to improve business processes and gain business insights, while at the same time simplify their IT environment?

Trusted by more than 150 CSPs worldwide.









In an increasingly competitive market, Communication Service Providers (CSPs) are being forced to quickly adapt to meet customer expectations and market trends by differentiating themselves from competition with innovative and attractive services and best-in-class customer experience. At the same time, declining prices are creating pressure to reduce costs, forcing CSPs to become leaner while continuing to deliver high quality service and run their business profitably. By implementing an agile data processing environment that includes operationalizing, auditing and optimizing processes, these challenges can be met at a lower cost.

WeDo Technologies' RAID platform offers the solution for CSPs that want to leverage it for Risk Management and Business Management, but they can also now harness information for business optimization from one single data repository. The platform is available both on-premises and in the cloud, delivering advanced solutions that successfully support and assure traditional services, such as voice and data, and also the release of next-generation services supported by core telecom networks as they evolve towards Virtualization, Cloud and 5G.



Reduce IT Complexity with the **RAID Platform**

Simplify IT with one single platform for multiple applications. Use RAID to analyze and manage data to support real-time business intelligence, while reducing data redundancy, hardware, and IT operations. RAID is an all-in-one software that collects data across business applications and platforms to provide detailed monitoring of business activity to help improve corporate performance. By providing the foundation for all your data integration, RAID removes the burden of maintaining siloed data sources, so you can run your operations safer, and make better business decisions to assure, manage and optimize your business.

On top of the platform, WeDo Technologies also delivers a complete range of pre-integrated Modules and Apps that enable communication service providers to comprehensively manage processes like:

Risk Management | Business Management | Business Optimization

Main Features



ETL & CEP

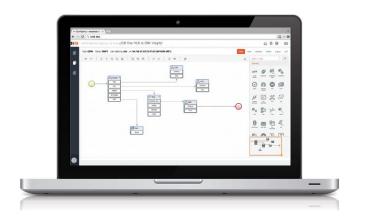
Data collection is a strategic requirement for auditing telecom business performance. Extracting data from operational systems, transforming and merging that data, and creating an integrated data structure for auditing purposes is one of RAID's key features. RAID's ETL provides the ability to extract, transform, and load (ETL) data from different sources into a database or data mart to make it available for further contextualized analysis. RAID's ETL and Complex Event Processing (CEP) capabilities have been developed to collect data and context for analysis from the latest data repositories — such as Hadoop distributions for supporting big data, in-memory database management systems (DBMSs), and logical data warehouse architectures.



MONITORING AND MEASURING TOOLS

Business process owners who don't apply predictive metrics to cross-boundary business processes leave their organizations vulnerable to risk and inability to execute their business strategies. To avoid these results RAID provides a set of tools that provide augmented monitoring and measuring capabilities including:

- Visual KPI designer
- · Business Sensor tool which improves KPI awareness
- RAID Cockpit, which provides enterprise visibility of business performance across all processes
- Balanced ScoreCards align business activities to the vision and strategy of the organization



UNIFIED VALIDATION ENGINE (UVE)

Ensuring the accuracy of data is a core function of RAID Telecom, helping to increase efficiency and empower users. RAID's UVE is a specific collection of design-time and runtime software that enables CSPs to explicitly define, analyze, execute, audit and maintain a wide variety of business logic, collectively referred to as "rules." Due to its intuitive graphical modeling features, RAID's UVE supports you throughout the iterative process of creating, managing, optimizing and maintaining business rules.



ADAPTIVE CASE MANAGEMENT

Resolution time (or TTR for time-to-resolution) helps organizations track the average amount of time spent resolving issues. RAID's new case management tool was built from scratch and specifically designed to reduce time to resolution. We have done this by enabling the end user to understand and maintain the pre-defined workflow.

- Prepare and analyze data before presenting the case to the analyst
- Track all case activity and history in the case timeline, define SLAs and escalation paths
- Monitor process performance from a technical and business perspective



DASHBOARDING AND REPORTING

Based on WeDo's collaboration with its customers, RAID Software establishes a new benchmark in terms of User Experience. RAID presents a completely new FLAT DESIGN, which is more intuitive and easier to use, thanks to new visual components, smart highlights, infographics and extensive use of tips for increased productivity.

RAID for **Risk Management**

How well is your business progressing towards its goals and objectives?

RAID allows you to track corporate performance, supported and validated by transactional data. Data validation is a core part of RAID. This ensures accurate business monitoring, and the ability for non-programmers and business analysts alike to add or change business logic validations, according to business policies and procedures.



REVENUE ASSURANCE

As Service Providers scale their service portfolio and subscriber/connected device base, their biggest challenge comes from the growing complexity associated with the volumes of orders to provision and the ability to activate new services. RAID Revenue Assurance automates the information validation process across multi-vendor and multi-technology business support systems – to identify information inconsistencies that can lead to revenue leakage from provisioning, usage or billing errors.

Revenue Assurance Modules

- Mobile Usage Assurance
- Wireline Usage Assurance
- Mobile Provisioning Assurance
- Wireline Provisioning Assurance
- Rating Validation
- Billing Validation
- Prepaid Balance Validation



FRAUD MANAGEMENT

Gain a holistic view of fraud by monitoring internal and external information from a single platform. The RAID Fraud Management System is a flexible application that runs on top of the RAID Platform, enabling you to integrate siloed data sources, as well as accommodate different strategies and operational requirements for diverse portfolios and product lines across your entire organization. RAID can help stop losses from fraudulent activity, before they occur. By combining multiple detection methods - business rules, anomaly detection, link analytics and more - you get greater accuracy and better predictive performance.

Fraud Management Modules

- Roaming Fraud
- Bypass Fraud
- IRSF Fraud
- High Usage Fraud
- Subscription Fraud
- Assets Misappropriation Fraud
- PBX Hacking Fraud
- PrePaid Fraud
- Wholesale Fraud
- Dealers Fraud

RAID

BUSINESS ASSURANCE

Business Assurance provides your company the ability to reduce business losses through continuous monitoring of data, while at the same time reduce the cost of audits through automation of financial controls and other transactional applications. Automating auditing controls can reduce errors, helping to compensate for challenges that range from increased competitive market pressures and stringent regulatory regimes, to the endless pressure to increase revenue, improve margins, and expose new forms of fraud.

Business Assurance Modules

- Partners Incentives Assurance
- Suppliers Cost Assurance
- Order Handling Assurance
- Customer Problem Handling Assurance
- Customer Collections Assurance
- Workforce Management Assurance
- Equipment Management Assurance
- Leased Lines Assurance
- Cost and Margin Assurance

RAID

for **Business Management**

To help you meet the changing competitive market, the RAID platform delivers leading software solutions that manage processes like credit scoring, collections, and performance incentives, and support CSPs during every phase of their roaming business lifecycle.



COLLECTIONS

RAID Collections manages and automates your credit control and cash collections process. RAID Collections delivers sophisticated credit and collections capabilities that help CSPs reduce credit risk and decrease operational costs by monitoring and automating the processes of the entire customer lifecycle.

Credit Collections and Control Modules

- Collections Base (includes Collections Manager, Negotiation Manager and External Collections)
- Contact Center
- Collections Base
- Credit Control
- Credit Scoring



INCENTIVES

RAID Incentives offers extensive pre-built sales incentive, tailored to calculate specific and advanced commission plans. Service Providers can automate their entire sales commission process across both internal and external sales, to streamline compensation and provide accurate and timely commission payments to sales partners.

Incentives Performance Management Modules

- Incentives Library Calculation Engine Configuration
- Dealer's Portal (Cyber Incentives
- + Dispute Management)

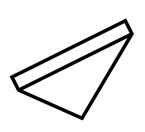
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ROAMING

RAID Roaming is a user-friendly, web-based application that is an effective tool for managing an operator's roaming business. RAID Roaming's integrated business logic encompasses the entire lifecycle of a roaming agreement, and manages the entire roaming service process. This results in decreased time to deployment in an operator environment.

Roaming Management Modules

- Roaming Agreement Management (Pricing, Rating & Re-Rating)
- Roaming Fraud Management
- RAEX & IOT Check
- Invoicing & Settlement
- Bill Shock Prevention
- Wholesale Agreements







RAID for **Business Optimization**

With RAID Optimize, you will benefit from the RAID platform data model, which integrates operators' transactional and reference data coming from the network and multiple Business Support Systems (BSS). This enhanced data is then used to support out-of-the-box Usage Indicators, Business KPIs, and external Analytical Insights.

You can also add external datasets to the mix, such as social data, to create an enhanced subscriber profile. RAID's built-in analytics enables market micro-segmentation, insights and automation that can directly benefit the business, and at the same time close the loop by continuously monitoring subscriber response and behavior to ongoing sales campaign efforts.

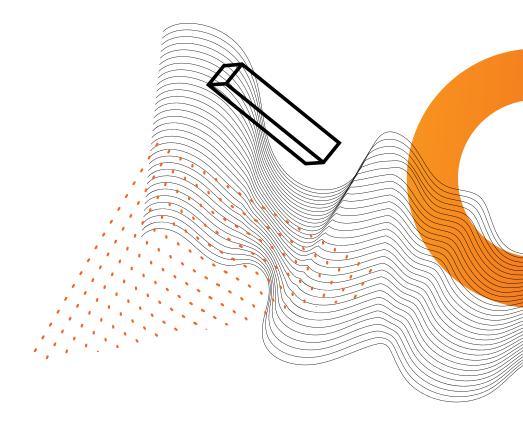


Campaign Management

Profitability

Modules

- Location Intelligence
- Social Footprint
- Customer Insights
- Campaign Prototyping



5 Good Reasons for choosing **RAID.Cloud**



Fast implementation time, providing quick access to Apps



Scalability to support changing business needs and future growth



Subscription model provides "pay-what-you-use" flexibility



Reduced IT efforts, because both hardware and software operations and maintenance are WeDo Technologies' responsibility



60 day free trial



Scan this QR code

to access your 60 day free trial



RAID.Cloud



WeDo Technologies,

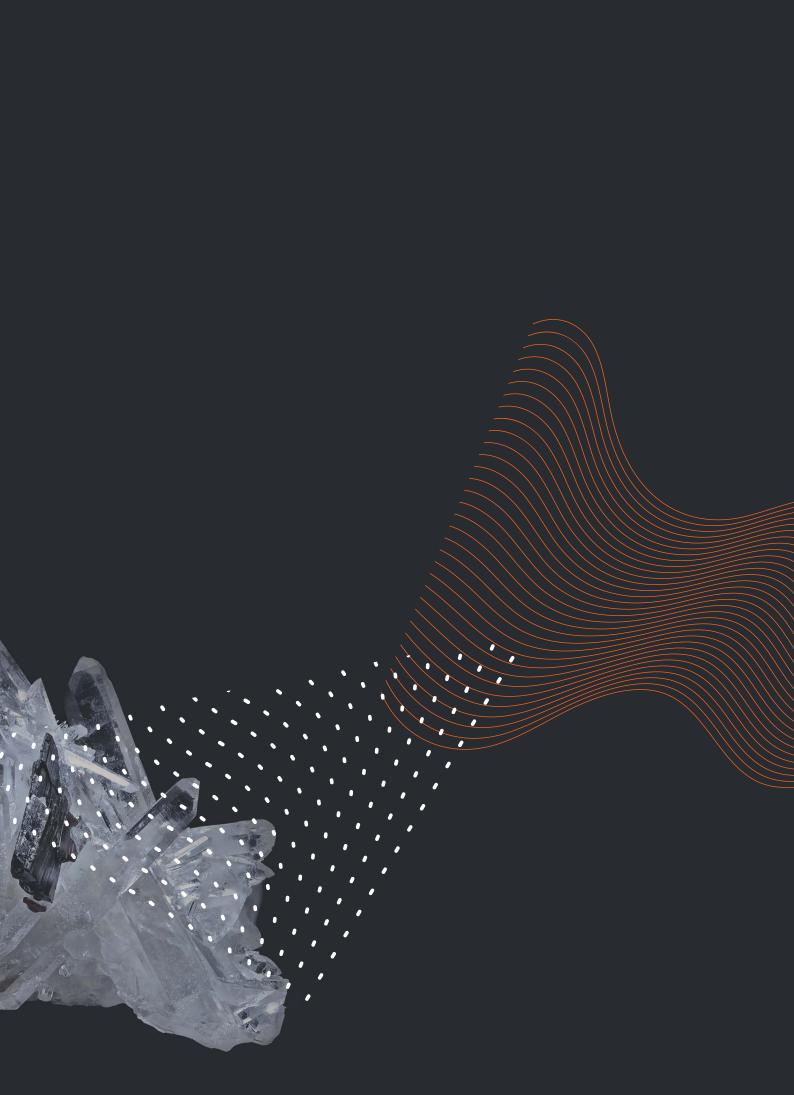
founded in 2001, is the market leader in Revenue Assurance and Fraud Management software solutions to Telecom, Media and Technology organizations worldwide.

WeDo Technologies provides software and expert consultancy across +105 countries, through a +600 network of highly-skilled professional experts, present in the US, Europe, Asia-Pacific, Middle East, Africa, Central and South America.

WeDo Technologies' software analyzes large quantities of data allowing to monitor, control, manage and optimize processes, ensuring revenue protection and risk mitigation.

With over 180 customers - including some of the world's leading blue chip companies - WeDo Technologies has long been recognized as the constant innovator in assuring the success of its customers along a journey of continuous transformation.





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